The SIGGRAPH 2018 Business Symposium is bringing together business strategists, creatives, and academics from around the world for two days of networking and technological exploration.

Attendees will experience interdisciplinary collaboration through a series of thought-provoking panels, roundtables, keynotes, and our very own interactive survey chatbot from Rival.

Registration for the Business Symposium includes early access to Monday’s Keynote Session, Computer Animation Festival Electronic Theater, and a special evening reception.

EXPLORE THE INTERSECTION OF BUSINESS, CREATIVITY, AND TECHNOLOGY

11-12 AUGUST 2018 (SATURDAY & SUNDAY)
VANCOUVER CONVENTION CENTRE, CANADA

Register at s2018.siggraph.org/register
BUSINESS SYMPOSIUM AT-A-GLANCE

SATURDAY, 11 AUGUST

THE HIDDEN COSTS OF AI
Andrew Glassner, renowned expert in Deep Learning, will share AI's social and business implications.

INTERSECTION OF CREATIVITY AND TECHNOLOGY
Cheryl Bayer, Former SVP Comedy at FOX and CEO at Living Popups, talks Hollywood and Tech.

SIGGRAPH GENERATIONS PANEL
SIGGRAPH Pioneers and thought leaders from the 1970s to present day come together to discuss key moments in the history of computer graphics.

HOW REAL-TIME 3D IS DRIVING CREATIVE ENDEAVOURS
Clive Downie, CMO of Unity Technologies - the world's most widely-used 3D development platform, will deliver the keynote speech.

SUNDAY, 12 AUGUST

THE ROLE OF DESIGN
Learn how design research (on objects, interactions, and systems) can dictate different future outcomes.

WOMEN DISRUPTING TECH
Get to know how three female startup leaders are revolutionizing the education, health, and AR space.

INNOVATION AND BUSINESS EVOLUTION
Panelists discuss how they adapt as leading-edge technology continues to evolve their business models.

CONVERSATIONAL CHATBOTS
Capture your ideas and sentiments via the Business Symposium chatbots! Insights will be published post-conference.

CONFIRMED SPEAKERS

CAROLINA CRUZ NEIRA
Executive Director, Member, National Academy of Engineering
Pioneer of CAVE and VR

CLIVE DOWNIE
Chief Marketing Officer, Unity Technologies
Leader in mobile gaming and engines

RAJIV CHILAKA
CEO Green Gold Animation
Dubbed as the "Walt Disney of Asia"

ANDREW GLASSNER
Author
One of the world's leading experts on Deep Learning and Computer Graphics

* Content and speakers subject to change without notice
NETWORK WITH DELEGATES AND SPEAKERS FROM COMPANIES ALL OVER THE WORLD

VANCOUVER, CANADA
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